

CENTRAL PACIFIC BANK

# Private Banking

*Private Banking services are available to clients whose substantial accumulated assets deserve the benefit of the highest level of professional guidance, customized products and personal service. Our goal is to make banking as easy and convenient as it can be for those whose financial needs are more complex.*

You may qualify for Private Banking if you are looking for a long-term relationship to achieve your personal financial goals based on your preferences, style, needs and stage of life and meet one of the following:

- Minimum annual income of \$150,000 individual; \$200,000 joint
- Minimum net worth of \$1,500,000 (including primary residence)
- Minimum investable assets of \$500,000 (including retirement)

Additionally,

- Minimum of \$500,000 (personal deposits, loans and/or investments) with Central Pacific Bank

## CUSTOMIZED BANKING & WEALTH MANAGEMENT

As a Private Banking client, you can take advantage of enhanced deposit services, customized credit facilities, trust services, financial and estate planning, and investment services, all in one place. Our boutique-style approach ensures you receive personalized attention and tailored solutions to expedite your banking needs, saving you time and hassle.

## YOUR VERY OWN PRIVATE BANKER

Your Private Banker is just a phone call away, or readily available by e-mail or a personal visit. Backed by a team of highly qualified financial professionals, your Private Banker is your one-stop source for financial services to meet your individual needs, now and in the future.



## THE ULTIMATE CONVENIENCE

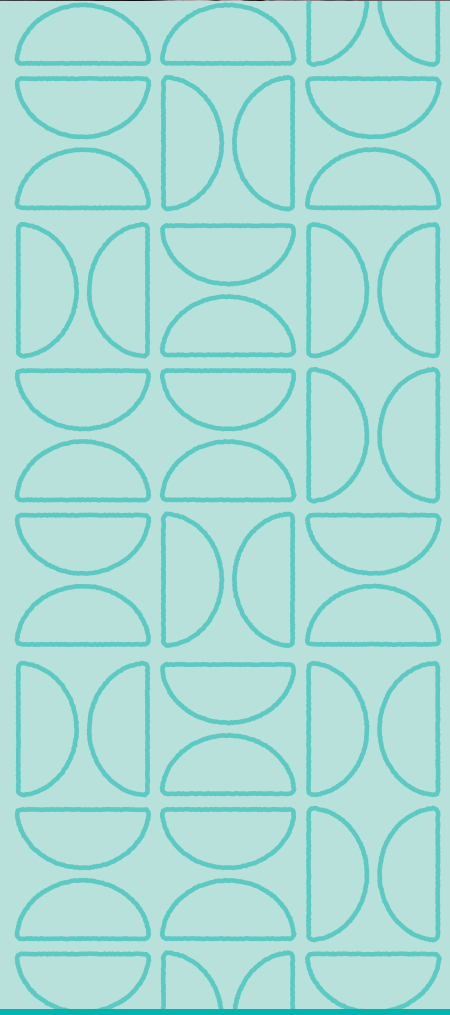
Your Private Banker is available to meet at your home, your office or ours. Meet with your Private Banker whenever and wherever it is most convenient for you.

## THE HIGHEST LEVEL IN PERSONAL SERVICE

Private Banking is based on developing a long-term relationship, nurtured by old-fashioned customer service. Your Private Banker delivers the highest quality personal service to expedite everything from the simplest to the most complex transactions to help you meet your financial objectives.

*For more information, please visit our website at [cpb.bank/privatebanking](http://cpb.bank/privatebanking)*

INVESTMENTS ARE: NOT FDIC INSURED  
• NOT A DEPOSIT OR OBLIGATION OF OR  
GUARANTEED BY CENTRAL PACIFIC BANK  
• SUBJECT TO INVESTMENT RISKS,  
INCLUDING LOSS OF PRINCIPAL INVESTED



**CPB** Private Banking  
A LEGACY OF TRUST

Member FDIC

Meet us at [cpb.bank/PrivateBanking](http://cpb.bank/PrivateBanking)